

Regressions

Machine Learning



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07 Jun 2024

Topics Covered

- An overview of regressions
- Common regression algorithms
- Strengths & weaknesses of regressions
- People analytics use cases

Learning Outcomes

You will:

- Understand regressions as a supervised machine learning technique for predicting continuous outputs
- Be introduced to common regression algorithms such as linear regression, ridge, lasso, elastic net, & random forest
- Identify how One AI takes advantage of the strengths & mitigates the weaknesses of regressions
- Explore regression model use cases & how these models enable organizations to extract valuable insights from employee data & inform decision-making



Regression Overview

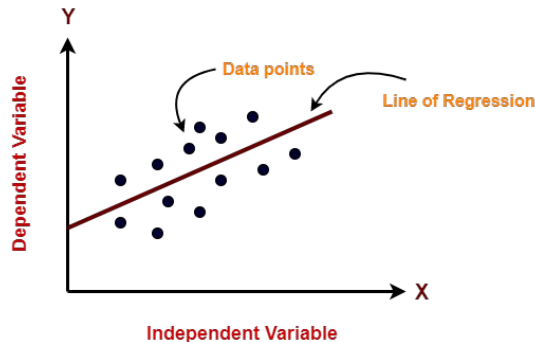


Overview

- **Regression** is a supervised ML technique used for predicting continuous values based on learning relationships from historical data
 - Goal: **accurately** predict a target value based on input features

Target variable = dependant variable

Input feature = independent variable



- Learns by analyzing the **relationships** between the input features & target values that it observes from each instance in the **historical data**
- **Output:** predicts a continuous value by plotting a line or curve of best fit

Overview (Cont)

Types

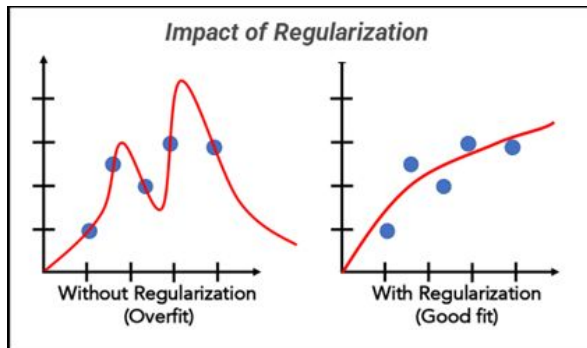
- **Linear:** 1 input & 1 output
- **Multiple:** many inputs & 1 output
- **Multivariate:** many inputs & many outputs

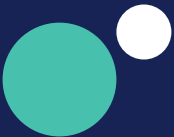
Training

- **Labeled dataset is required** - datasets containing examples where both the input features and the corresponding target values are known
 - Performance rating example:
 - Performance rating = target value
 - Data points like job role, education, skills, location, etc. = input features

Regularization

- **Regularization** is a technique used to **prevent overfitting** & improve the generalization ability of regression models
 - Methods introduce a penalty term that encourage the model to prefer **simpler patterns** that are more likely to generalize well to new, unseen data
 - Goal: strike a **balance** between fitting the training data well & avoiding excessive complexity



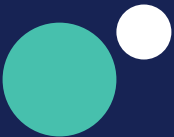


Regression Algorithms



Regression Algorithms

- Machine learning use **algorithms** to learn from data, identify patterns, make predictions, or perform tasks without explicit programming
 - An **algorithm** is the mathematical procedure, technique, or set of rules that the model follows to do so
- Common regression algorithms
 - Linear regression
 - Ridge, Lasso, & Elastic Net
 - Decision tree
 - Random forest
 - Gradient boosting machines (GBM)



Strengths & Weaknesses



Strengths & Weaknesses

Strengths

- Interpretability
- Simplicity & speed
- Versatility
- Feature selection & feature importance

Weaknesses

- Overfitting
- Limited capacity to capture complex non-linear relationships
- Non-robustness to missing data
- Data requirements (labeled data)



People Analytics Use Cases



People Analytics Use Cases

- Extract valuable insights from employee & recruiting data
- Go beyond the predictions & uncover critical relationships & factors influencing workforce dynamics
 - Understand the impact of various factors on employee outcomes, such as productivity, compensation satisfaction, or job engagement
- Possible regression models:
 - Group or employee attrition
 - Salary & compensation
 - Engagement
 - Custom models



Thanks for watching!

